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FOR IMMEDIATE RELEASE:

**SOUTHLAND MALL HELPS YOU GET FIT IN 2017, AS PART
OF THEIR FESTIVE FRIDAYS SERIES**

MIAMI, FL – January 2017 – Southland Mall wants to help you get fit in January! Every Friday evening, shoppers are invited to enjoy live entertainment and interactive activities for the entire family, taking place in the mall's Center Court from 6 - 8 p.m. This month's activities include exciting Zumba workouts for adults and children. To wrap up the month of January, shoppers will be able to take a mini break from shopping and enjoy the smooth saxophone sounds of Wes Anthony.

Below is a list of this month's line-up:

- **January 13th** – Dance away those pesky holiday pounds with *Zumba Fitness with Carrie*, hosted by Carrie Castro-Garcia. This fun workout will be mixed with low and high-intensity moves for a calorie-burning, dance fitness party for active adults.
- **January 20th** – Kiddos, grab your friends and take over the Festive Fridays' stage with *Zumba Fitness with Carrie* introducing *Zumba Kids*, as we welcome back instructor, Carrie Castro-Garcia. This session will feature kid-friendly routines, where Carrie will break down the steps, add games and other activity elements into the class structure. This one is just the right event for the younger Zumba fans!
- **January 27th** – Enjoy the smooth sounds of the saxophone and flute by multi-talented entertainer Wes Anthony on this Festive Friday. He has performed with well-known artists, such as the *Four Tops* and *Temptations*. Wes will be performing a medley of musical hits spanning the decades, as well as soulful saxophone songs, perfect for the entire family.

Festive Fridays is a free event series open to the public. Southland Mall is conveniently located on U.S. 1 and S.W. 205th Street, off the Florida Turnpike, Exits 11 or 12. For more information on Southland Mall or to learn about partnership opportunities for future Festive Fridays, please email inquiries to info@bristolpr.com.

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About Southland Mall

Southland Mall, located in South Miami-Dade County, Florida, the densest, most populous county in the southeastern portion of the state of Florida, has over 1 million square feet of gross leasable area. Southland Mall is conveniently located on U.S. 1 and SW 205th Street, off the Florida Turnpike, Exits 11 or 12, and is the only enclosed regional mall servicing South Miami-Dade County down to the Florida Keys. Southland houses over 100 specialty stores, including Macy's, Sears, JC Penney, TJ Maxx, Old Navy, Starbucks, a 16-Plex Regal Cinema and diverse Food Court. For more information about Southland Mall, visit mysouthlandmall.com on your mobile device, follow us on Twitter @solandmall, 'Like' us on Facebook at southlandmallmiami, or call [\(305\) 235-8880](tel:3052358880).

About Gumberg Asset Management Corp.

Gumberg Asset Management Corp., a diversified real estate retail organization with a tradition of uncompromising integrity and unbeatable performance is the manager of Southland Mall. For further information, visit the Company's website at <http://www.gumberg.com>.

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